

ESCAPE WITH ABBOTT



SCENTS INSPIRED BY ADVENTURES



## AGENDA

We live for adventure—ambling road trips, weekends upstate, surfing escapes. Long after we're home, our bags unpacked, those travels linger. Of all the senses, scent has a knack for transporting us back to those sacred places. That's the idea that inspired Abbott.

We work with the best scent-makers in the world to capture the spirit of experience. Our fragrances—informed by our favorite destinations—are a daily reminder to live fully, with style and audacity. Let's go.





## HOW WE'RE DIFFERENT

### INSPIRED BY ADVENTURE

Our scents are calls to action. Inspired by unique destinations, each fragrance is a constant reminder to seek adventure and explore beyond the beaten path.

### HIGHEST QUALITY

We are committed to the highest possible quality. We use a careful mix of natural and synthetic materials to ensure precision, safety and environmental sustainability.

### CELEBRATED PERFUMERS

Instead of promoting a celebrity or fashion designer, Abbott celebrates the leading scent makers behind its fragrances. Our noses have created perfumes for brands such as Comme des Garçons, Burberry, Givenchy, Valentino and Marc Jacobs.



## OUR TEAM

Abbott was founded by two men who quit their corporate jobs looking to focus on something creative and their shared interests of fragrance and travel. Michael and Jose, who met in New York, wanted to produce down-to-earth scents at decent prices that they could take on their travels. Abbott is launching in 2016.

MICHAEL PASS

*Co-Founder*

Michael grew up in Nashville, Tennessee and spent his summers hiking and canoeing in northern Minnesota. He has lived and studied in Philadelphia, Virginia and the UK before he settled in New York City to practice corporate law.

JOSE ALVAREZ

*Co-Founder*

Jose grew up between Nicaragua and the US, having also spent time studying and living abroad in Italy. He has worked in finance for the last decade and lives in NYC. He travels back regularly to Nicaragua to surf, as well as abroad to the Rockies and the Alps for skiing.

ANTOINE LIE

*Perfumer*

Antoine Lie is a senior perfumer at Takasago, one of the world's leading fragrance companies. He has worked closely with Michael and Jose to lead the design of Abbott's signature fragrances, and has also made scents for Comme des Garçons, Burberry, Givenchy and Valentino.





NOTES FROM THE PERFUMER

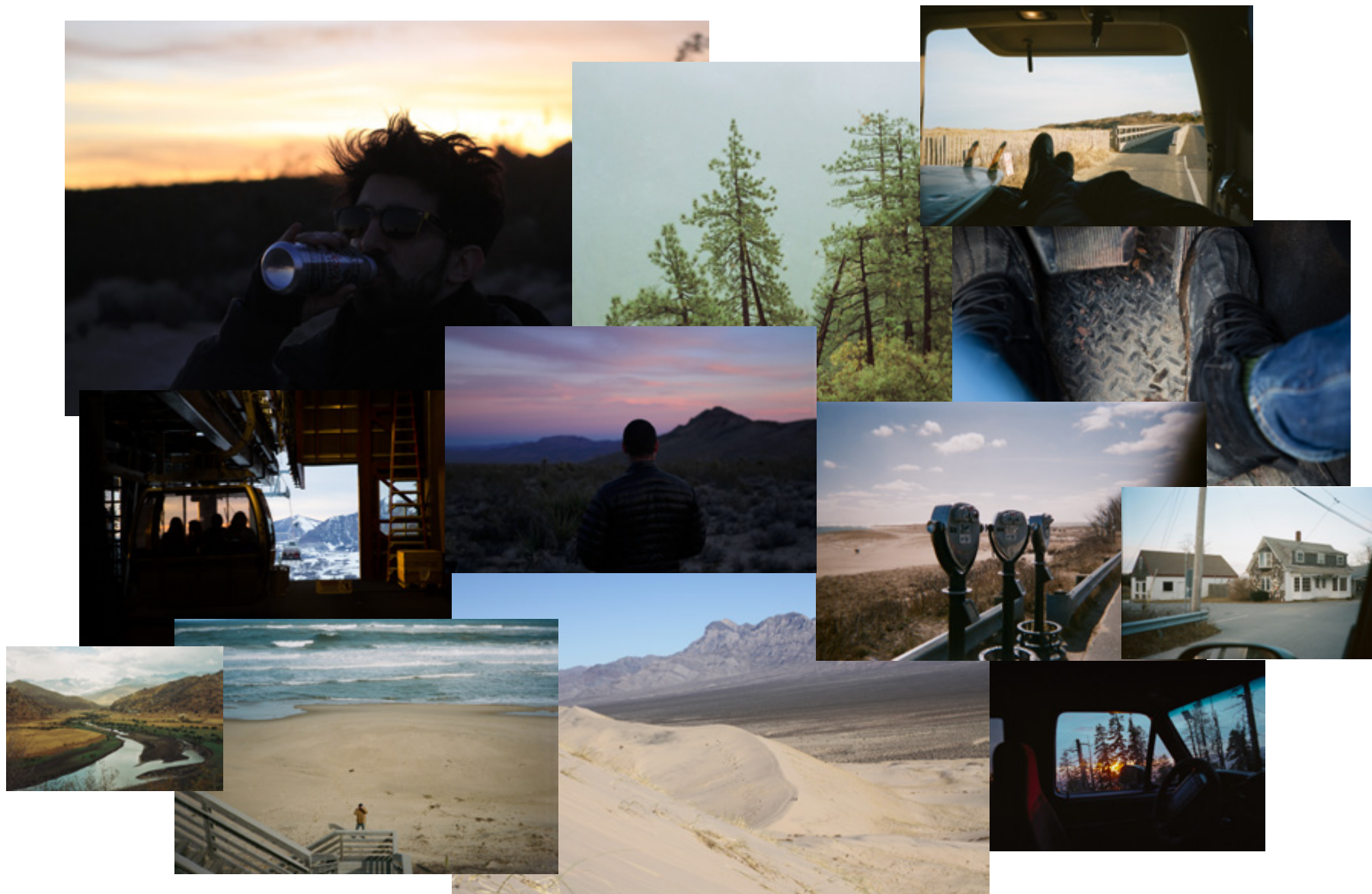
“Often, bigger brands need an immediate return on investment, so they play things safe. But with Abbott, I’m not formulating something that must perform well on a test. I get to escape those confines and go on my own creative journey.”

*- Antoine Lie, Abbott’s perfumer*



ADVENTURES

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ABBOTT  
NEW YORK CITY



FREEDOM TO CHOOSE  
HOME TRY-ON

The choice that Abbott offers is varied but deliberately limited. We deliver a home sample kit anywhere nationwide so you can choose exactly which scent you prefer at your leisure.

KIT COST: \$5



ABBOTT  
NEW YORK CITY



## SEQUOIA

36.4864° N, 118.5658° W



LOCATION

*Sequoia*

CATEGORY

*Wood*

SRP: \$65

Raw and romantic, Sequoia embodies the ruggedness of American terrain, with smoky notes of sandalwood and cedarwood, pepper and incense.







## TELLURIDE

37.9375° N, 107.8123° W



LOCATION

*Telluride*

CATEGORY

*Leather*

SRP: \$65

Rich and stately, Telluride is a strapping scent, with a foundation of amber and tonka bean peppered with hints of suede and cardamom.





## THE CAPE

41.6787° N, 70.4789° W



LOCATION  
*The Cape*

CATEGORY  
*Fresh*

SRP: \$65

Fresh and earthy, The Cape evokes the sea with notes of patchouli, sandalwood, and moss. Citrus and spice keep it light and buoyant.





## MOJAVE

35.4166° N, 115.5842° W



LOCATION

*Mojave*

CATEGORY

*Spice*

SRP: \$65

Fresh but weighted, Mojave offers a balanced combination of earth and spice, with notes of tobacco, saffron and ginger.





WHAT'S TO COME



BATH, BODY, & HOME

In the near future Abbott will expand our line to include a full range of scented bath, body and lifestyle products.

09.01.17

ABBOTT  
NEW YORK CITY

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